



2024 COMMUNITY ENHANCEMENT GRANT

Grant Distribution

Applications are accepted the 3rd day of each month until all funds allocated

**La Porte Urban Enterprise Association
2024 Community Enhancement Grant Application**

EVENT NAME _____

APPLICANT NAME & TITLE _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

EMAIL _____

PHONE _____

DESCRIPTION OF EVENT:

TOTAL GRANT REQUEST: \$ _____ ESTIMATED BUDGET FOR EVENT: \$ _____

ESTIMATED ATTENDANCE: _____ DATE OF EVENT: _____

LOCATION OF EVENT: _____

IS THIS A NEW EVENT? YES NO IF NO, YEAR INITIATED: _____

The information in this application submitted by the undersigned is true and correct to the best of my knowledge. Each document is a true and correct statement of the present situation of the grantee and/or applicant. The undersigned authorizes the La Porte Urban Enterprise Association to check all references to verify the validity of the aforementioned information contained in this document. I also give permission for the use of the event name and photographs that may be taken by the LPUEA or a representative for media purposes.

SIGNATURE: _____ **DATE:** _____

Please return completed application to the LPUEA, 801 Michigan Avenue, La Porte, IN 46350. Should you have any questions, please call (219) 362-8260 or email at marichards@cityoflaportein.gov.

FOR OFFICE USE ONLY

Date Application received: _____

Date Application Reviewed by LPUEA Business Committee: _____

Grant Approved: Yes _____ No _____

Community Enhancement Grant Amount Approved: \$ _____

Date Applicant Notified: _____

**La Porte Urban Enterprise Association
Community Enhancement Grant Application**

PROGRAM GUIDELINES

Purpose – The City of La Porte Urban Enterprise Association (hereinafter referred to as LPUEA) desires to financially assist the promotion of community not-for-profit social events that take place within “the zone”. The Community Enhancement Grant Program is intended to promote visitors to retail areas of the Enterprise Zone and improve the quality-of-life aspect for the citizens of the zone. The LPUEA will provide grants to assist with marketing or expenses related to hard costs of the program in an amount of \$500.00.

Eligibility – The community event must be entirely located within the La Porte Urban Enterprise Zone. Priority consideration will be given to:

- Events in the Downtown Business District
- Events with a planned budget, additional funding, and/or community support
- Events that promote the use of local businesses
- Events that engage a broad age range and multiple sectors of the population

Terms

1. **Applications must be approved in writing prior to the event.**
2. The event organizers must agree to include the LPUEA logo in marketing and advertising pieces for the event. Banners are available for use at the event.
3. The grant may only be used for marketing, promotion, and hard costs of the event. Grant money may not be used for staffing or soft costs.
4. Organizers must provide a synopsis after the event estimating attendance and providing copies of advertising and promotion material used and expenses. If this information is not provided, the applicant will be ineligible for future funding requests.
5. **Fundraisers are not eligible. No specific group may profit from event.**

Application and Approval Regulations –

1. Eligible group submits application to LPUEA office for review and processing.
2. LPUEA Board approves, modifies, or denies applications.
3. Full Board approves or denies the recommendations.
4. All applicants are notified in writing of approval/denial.
5. Businesses are awarded the grants within the limits of the annual budget.